

# **Explanation Selection** Through The Lens of **Free-Text** and **Contrastive Explanations**

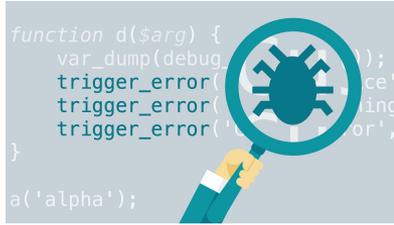
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Ana Marasović

Allen Institute for AI (AI2) × AllenNLP × University of Washington

Natural Language Processing has become an integral part of most people's daily lives





**Technically robust and safe**



**Respects quality and integrity of data**

**Allows acknowledging and evaluating trade-offs**

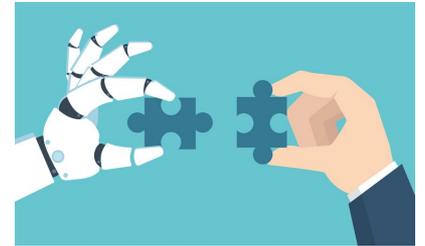
**Encourages green AI**

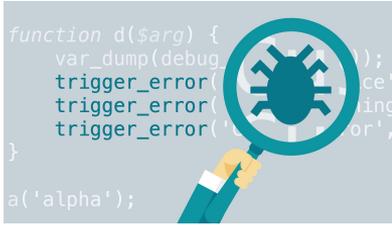
**Supports users' agency and oversight**

# Trustworthy AI Contracts



**Allows assessing the impact on individuals, society, democracy**





**Technically robust and safe**



**Respects quality and integrity of data**

Why this answer?

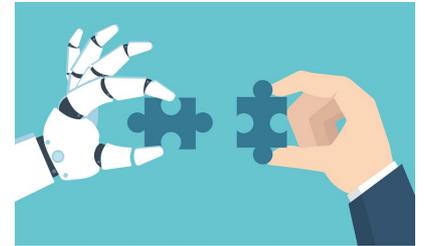


How to change the answer?

What if I change the input in this way?

**Supports users' agency and oversight**

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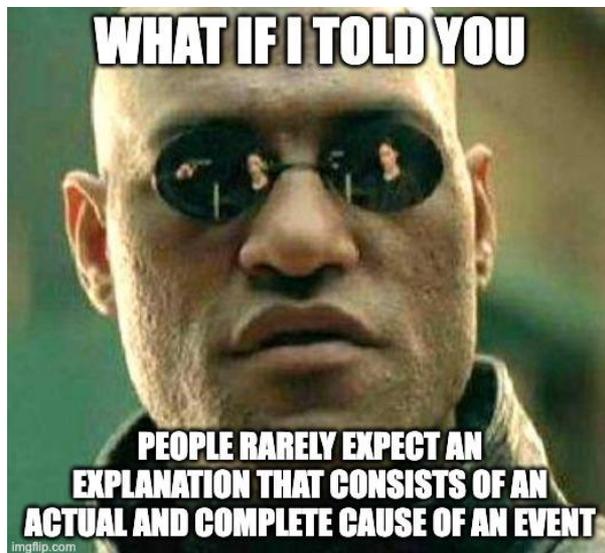
One approach to realizing some of the trustworthy AI goals is via **local explanations**: justifications of models' individual predictions

## A dominant ML/NLP perspective on local explanations

→ Causal attribution: given a set of factors (usually, input tokens/pixels), select *all factors* that *cause* the model's decision

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# Miller's 1st Insight from Social Science

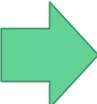
Explanation are **selected (in a biased manner)** because:

1. **Cognitive load:** causal chains are often too large to comprehend
2. Explainee cares only about a small number of causes (relevant to the context)

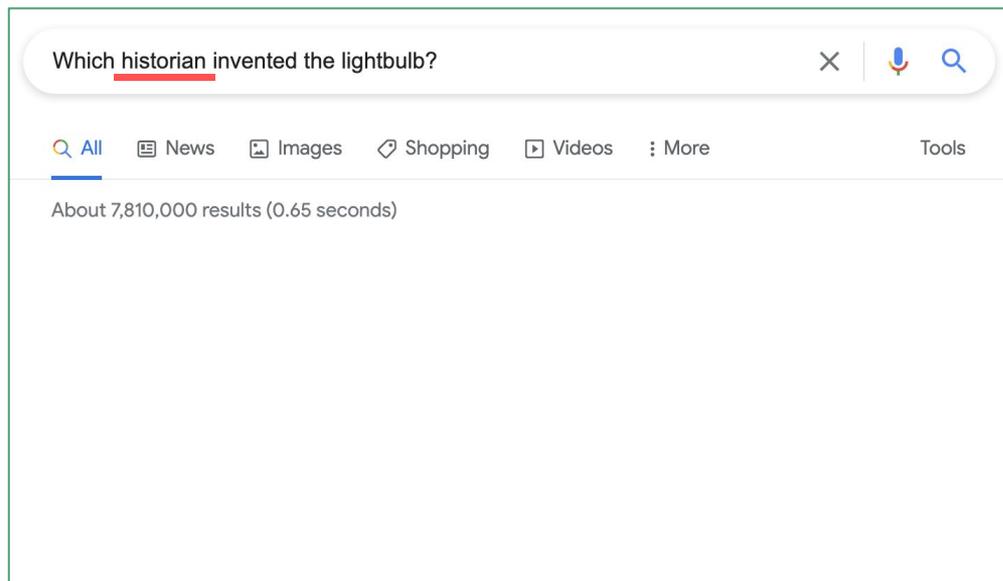


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Which historian invented the lightbulb?

Q All News Images Shopping Videos More Tools

About 7,810,000 results (0.65 seconds)

**None *because* Thomas Edison is credited as the primary inventor of the lightbulb and Edison was not a historian**



**Thomas Alva Edison** (February 11, 1847 – October 18, 1931) was an American inventor and businessman who has been described as America's greatest inventor.<sup>[1][2][3]</sup> He developed many devices in fields such as electric power generation, mass communication, sound recording, and motion pictures.<sup>[4]</sup> These inventions, which include the phonograph, the motion picture camera, and early versions of the electric light bulb, have



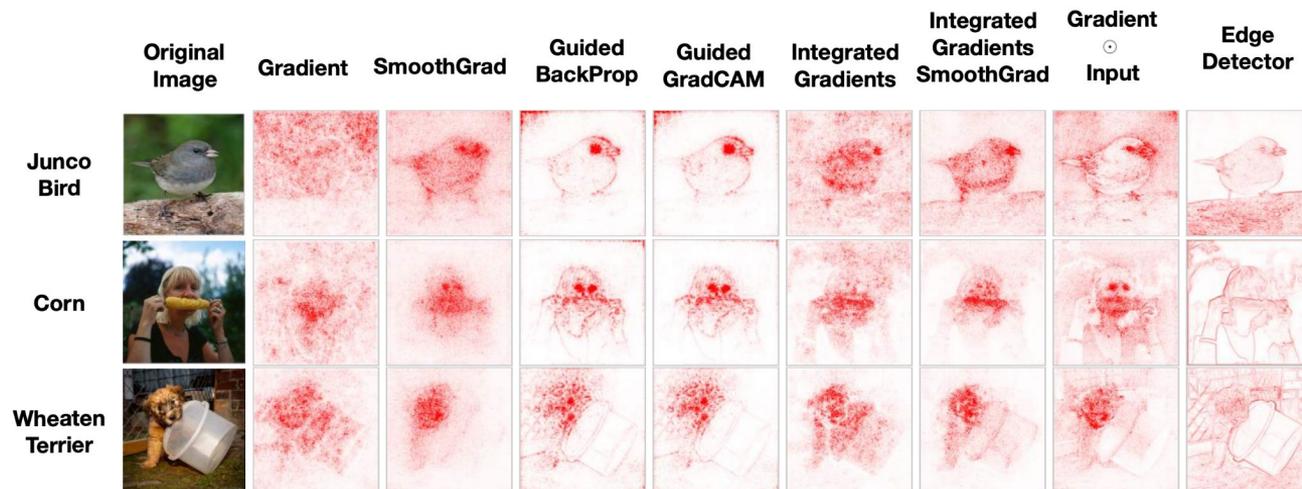
***Thomas Edison is credited as the primary inventor of the lightbulb and Edison was not a historian.***

# Answering “why” by highlighting

Sylvester Stallone has made some crap films in his lifetime, but this has got to be one of the worst. A totally dull story that thinks it can use various explosions to make it interesting, "the specialist" is about as exciting as an episode of "dragnet," and about as well acted. Even some attempts at film noir mood are destroyed by a sappy script, stupid and unlikable characters, and just plain nothingness. Who knew a big explosion could be so boring and anti-climactic?

Label: **negative sentiment**

# Answering “why” by highlighting



**Cognitive load** of understanding highlighting is very **high** when **the reason is not explicitly stated in the input**



**Question:** What is going to happen next?

**Answer:** [person2] holding the photo will tell [person4] how cute their children are.

**Free-text explanation:** It looks like [person4] is showing the photo to [person2], and they will want to be polite.

**Cognitive load** of understanding highlighting is very **high** when **the reason is not explicitly stated in the input**



### Free-text explanation:

- [person4] is showing the photo to [person2]
- [person2] will want to be polite

**We cannot highlight this in the input!**

# Miller's 1st Insight from Social Science

Explanation are **selected (in a biased manner)** because:

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# Miller's 2nd Insight from Social Science

Explanations are **contrastive** = responses to:

**“Why P rather than Q?”**

**“How to change the answer from P to Q?”**

where **P** is an observed event (**fact**), and **Q** an imagined, counterfactual event that did not occur (**foil**)



**Why did she get 20x less limit?**

1. Make joint tax returns
2. Live in a community-property state
3. Be married for a long time
4. ....

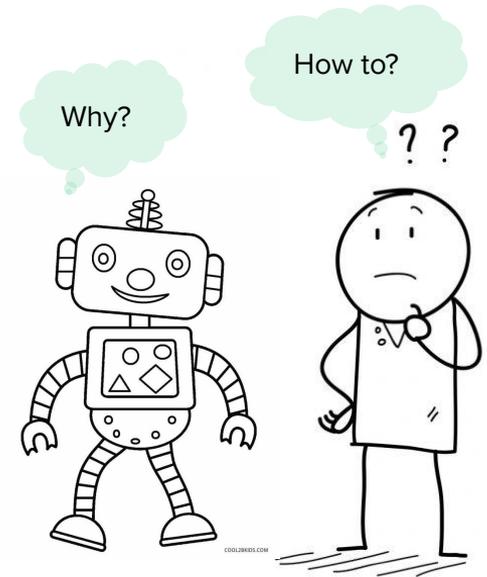
**What are the factors in the application that would need to change to get the same limit?**  
woman → ?

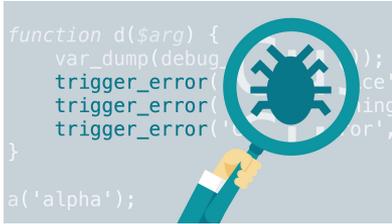
*“Understanding how people define, generate, select, evaluate, and present explanations seems almost essential”*

People assign human-like traits to AI models  
(**anthropomorphic bias**)

⇒ People expect explanations of models’ behavior to follow the same conceptual framework used to explain human behavior

⇒ No users’ agency otherwise





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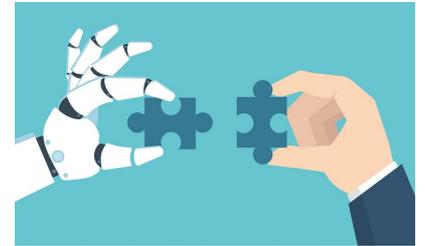
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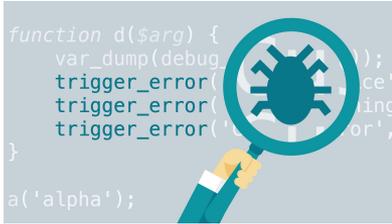
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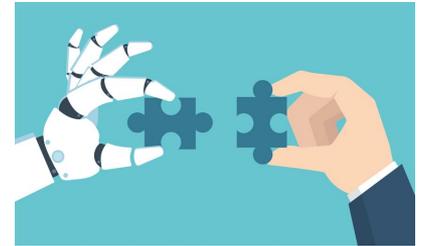
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Why this answer?

## Data

Wiegrefe\* and **Marasović\*** (equal contributions). Teach Me to Explain: A Review of Datasets for Explainable NLP. NeurIPS 2021.

## Modeling

**Marasović** et al. Natural Language Rationales with Full-Stack Visual Reasoning: From Pixels to Semantic Frames to Commonsense Graphs. Findings of EMNLP 2020.

**Marasović\***, **Beltagy\***, et al. Few-Shot Self-Rationalization with Natural Language Prompts. arXiv 2021.

## Theoretical and Empirical Evaluation

Wiegrefe, **Marasović**, Smith. Measuring Association Between Labels and Free-Text Rationales. EMNLP 2021.

Sun and **Marasović**. Effective Attention Sheds Light On Interpretability. Findings of ACL 2021.

Jacovi, **Marasović**, et al. Formalizing Trust in Artificial Intelligence: Prerequisites, Causes and Goals of Human Trust in AI. FAccT 2021.



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# Explaining Visual Reasoning

Marasović et al (2020)

**Natural Language Rationales with  
Full-Stack Visual Reasoning:**  
From Pixels to Semantic Frames to  
Commonsense Graphs

# Explaining reasoning requires more than highlighting

**Question:** Where is a frisbee in play likely to be?

**Answer choices:** outside, park, roof, tree, air

**Free-text explanation:** A frisbee is a concave plastic disc designed for skimming through the air as an outdoor game so while in play it is most likely to be in the air.

[Aggarwal et al. \(2021\)](#)

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# How to generate free-text explanations?

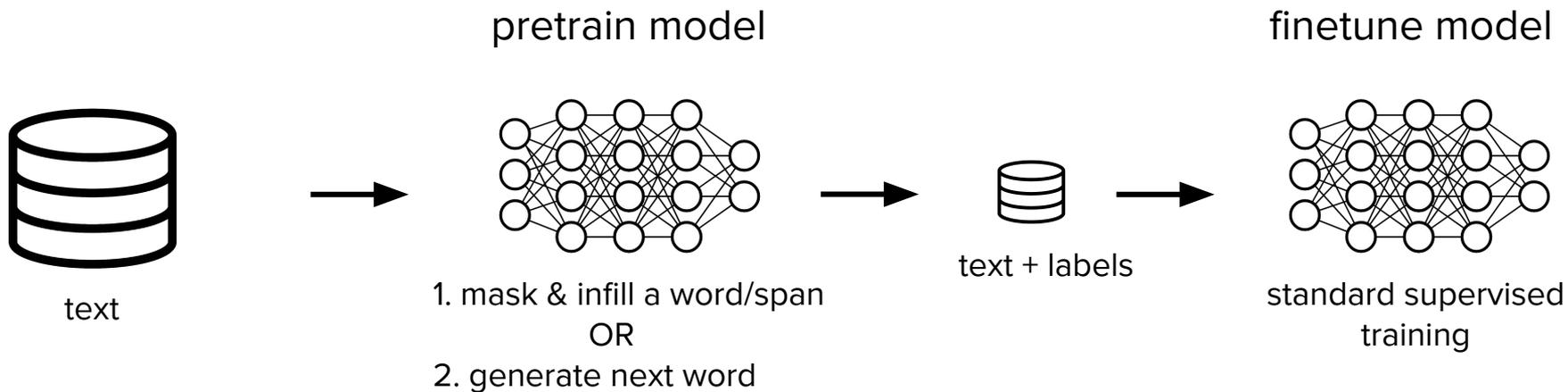
## Step 1:

Find some human-written explanations<sup>◇</sup>

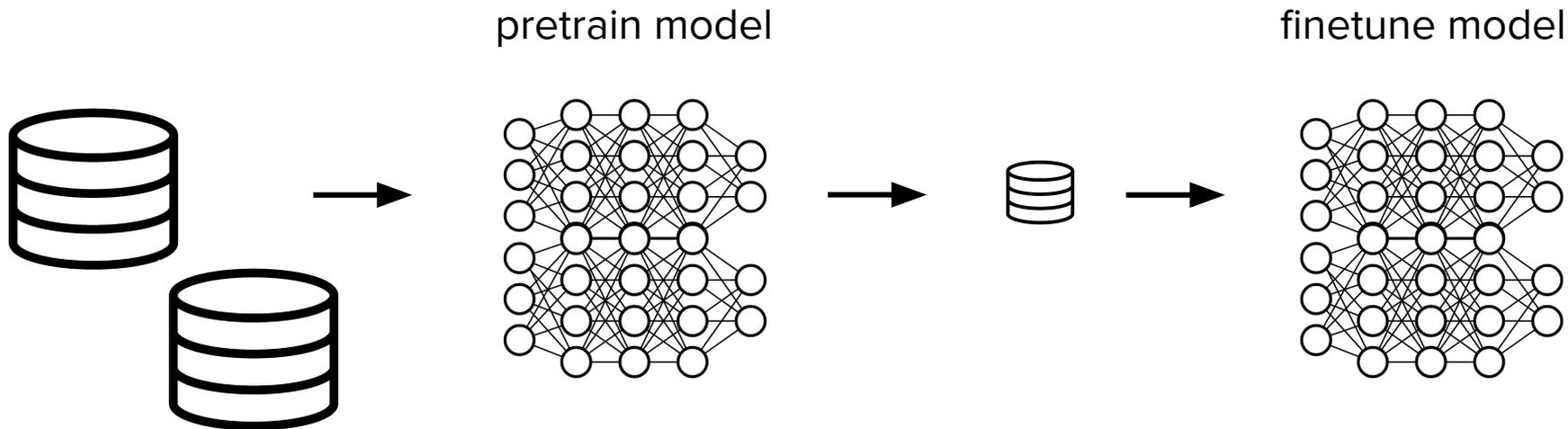
## Step 2:

Finetune a pretrained transformer-based generation models (T5, GPT-2/Neo)

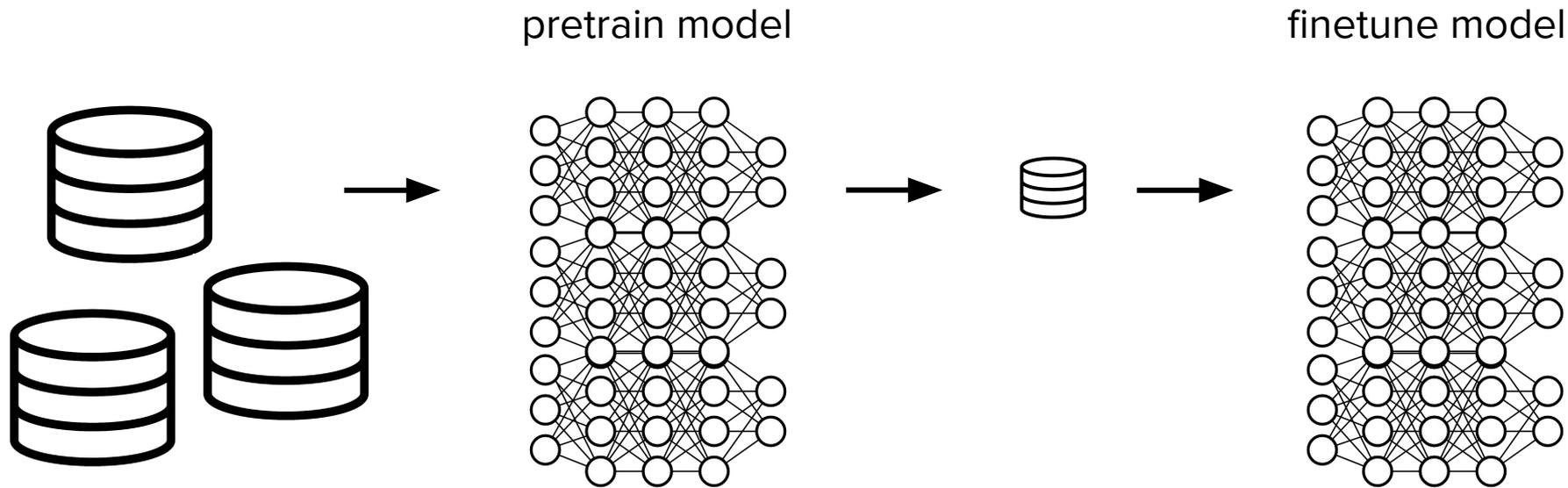
# Pretrain-Finetune Paradigm



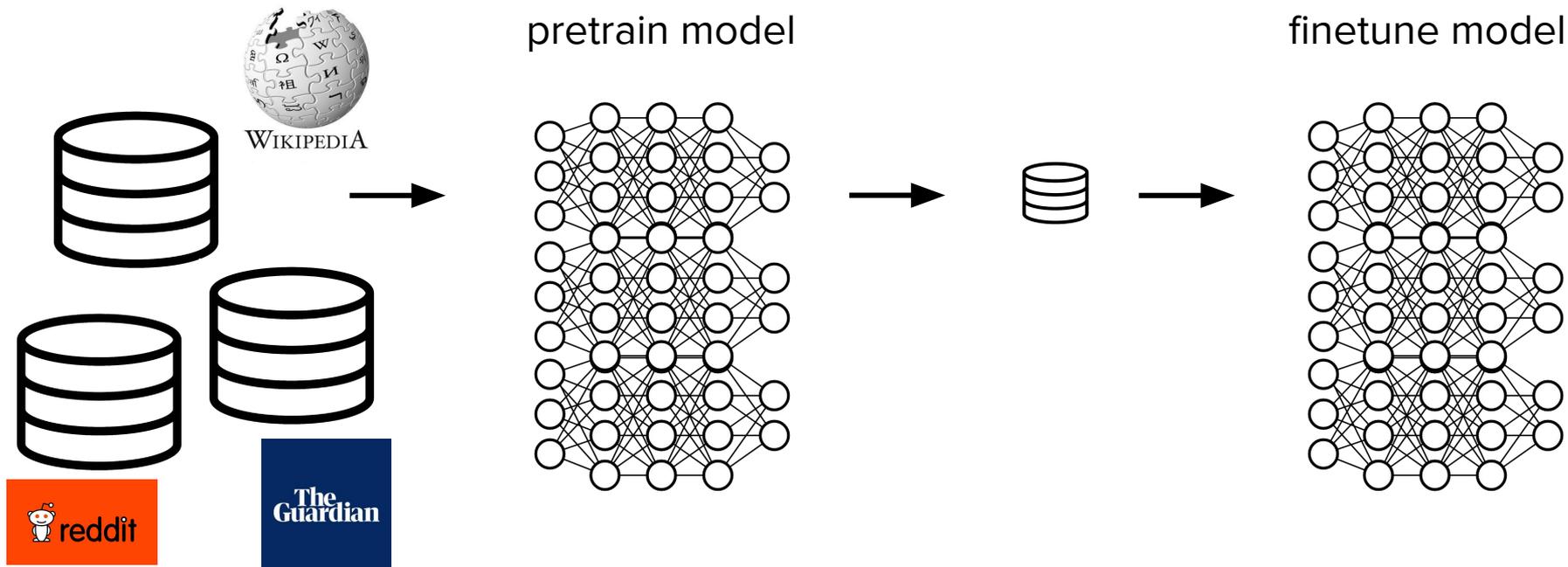
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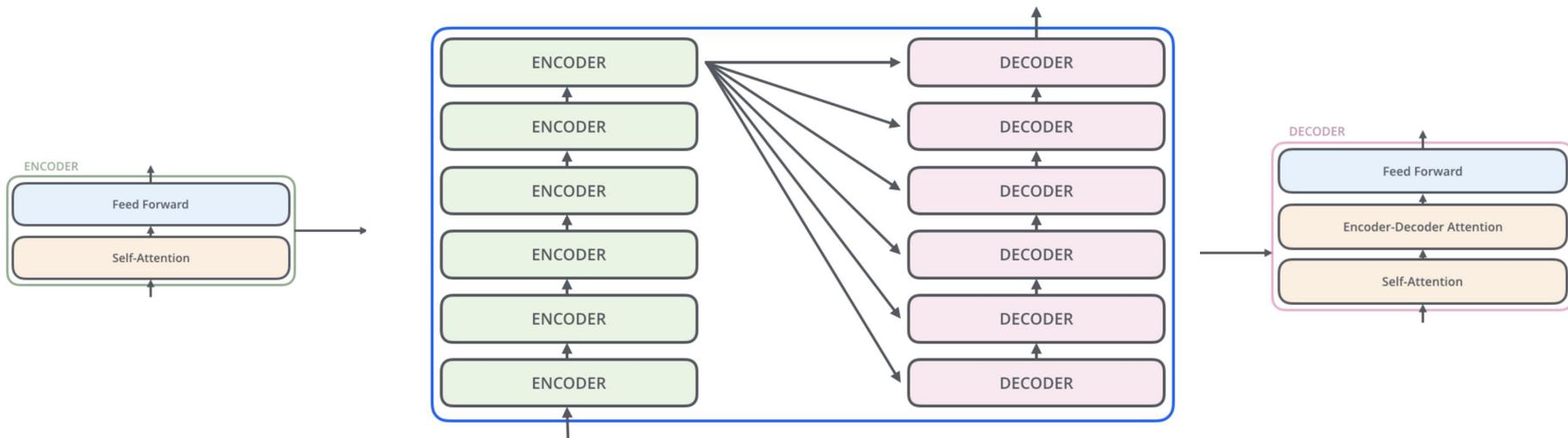
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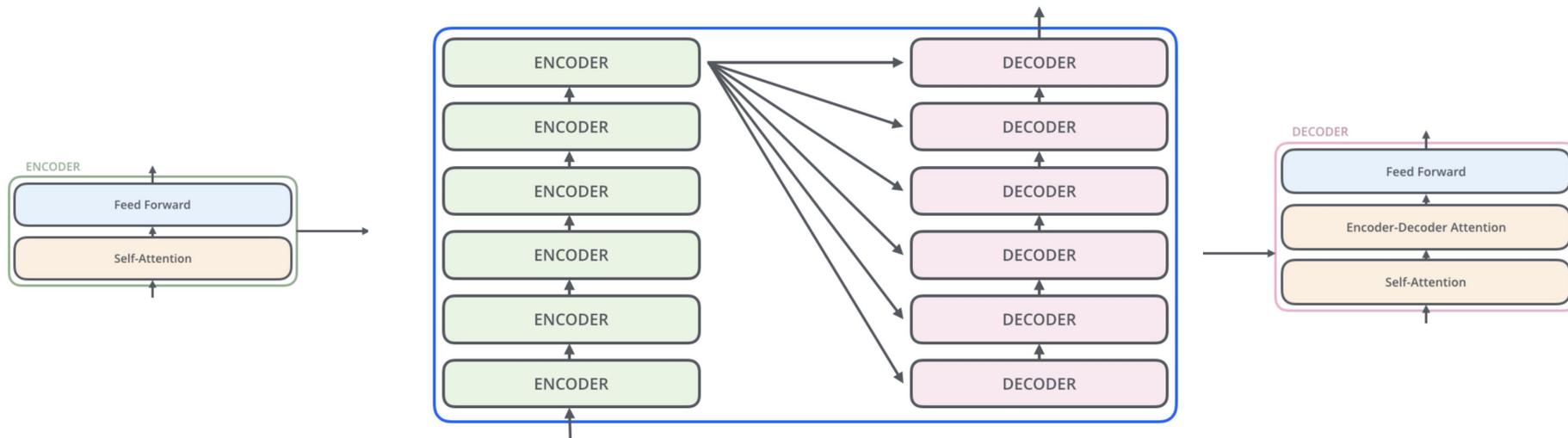
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# Transformer



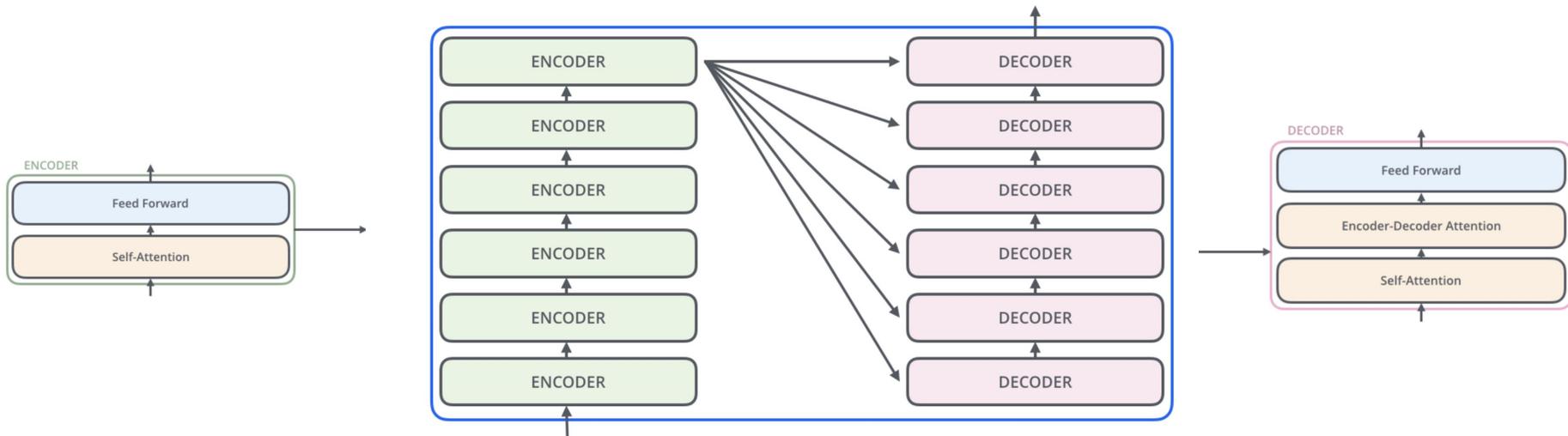
# Generating Explanations



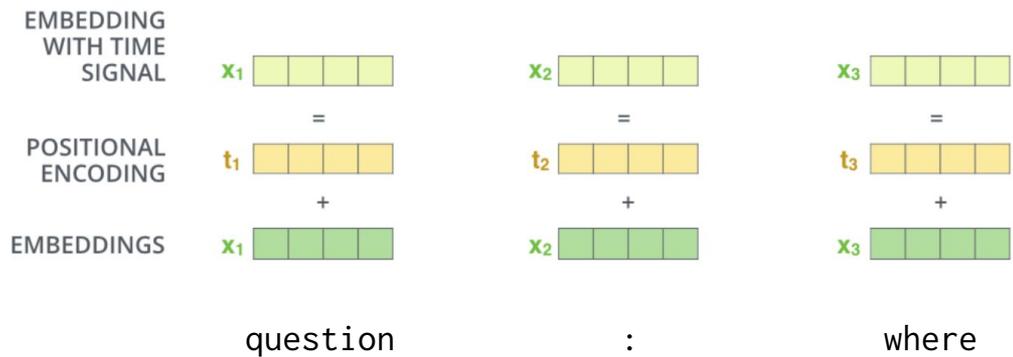
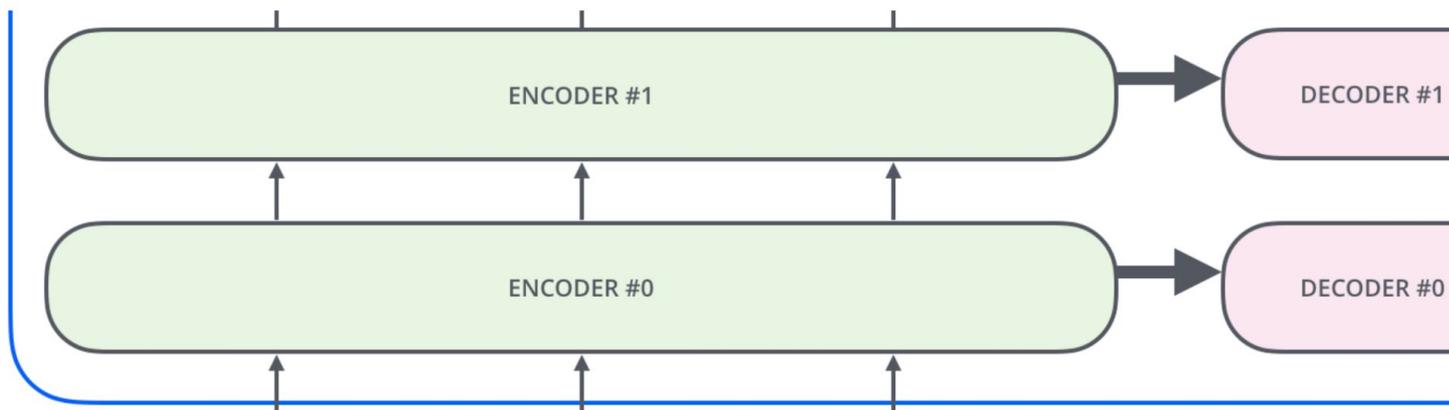
question: where is a frisbee in play likely to be? choice: outside choice: park choice: roof choice: tree choice: air

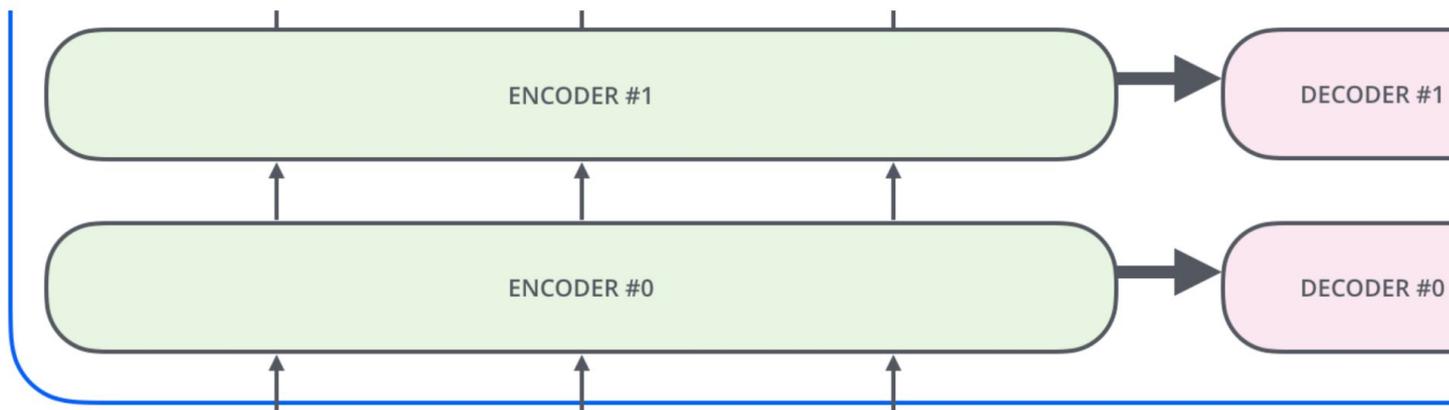
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Air because a frisbee is a concave plastic disc designed for skimming through the air as an outdoor game so while in play it is most likely to be in the air.

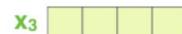
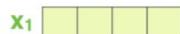


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EMBEDDING  
WITH TIME  
SIGNAL

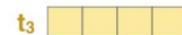
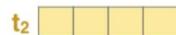
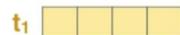


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POSITIONAL  
ENCODING

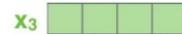
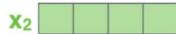
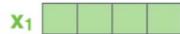


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EMBEDDINGS



question

:

where



# Key challenge: image representation beyond explicit content



**Question:** Why is person on the right pointing to the person on the left?

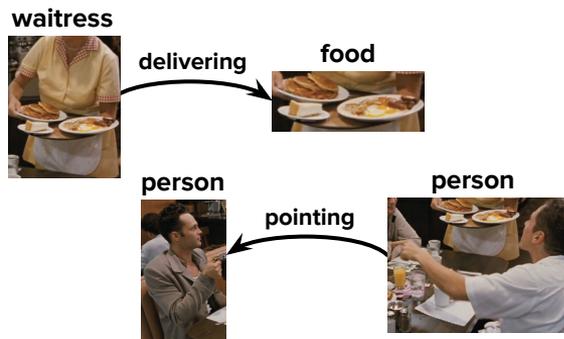
**Answer:** He is telling the waitress that the person on the left ordered the pancakes.

**Free-text explanation:** She is delivering food to the table and she doesn't know whose order is whose.

## Raw features



## Relations (semantics)



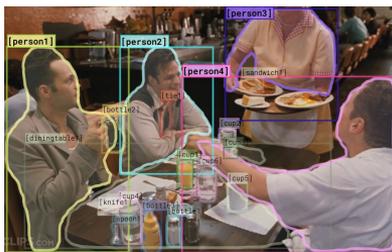
## Inferences (pragmatics)

The waitress doesn't know whose order is whose.

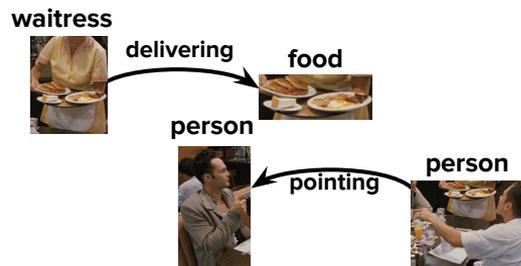
## Raw features



object detection<sup>◇</sup>



## Relations (semantics)



grounded situation recognition<sup>○</sup>



Surfing			
Agent	Tool	Path	Place
Man	Surfboard	Water	Ocean

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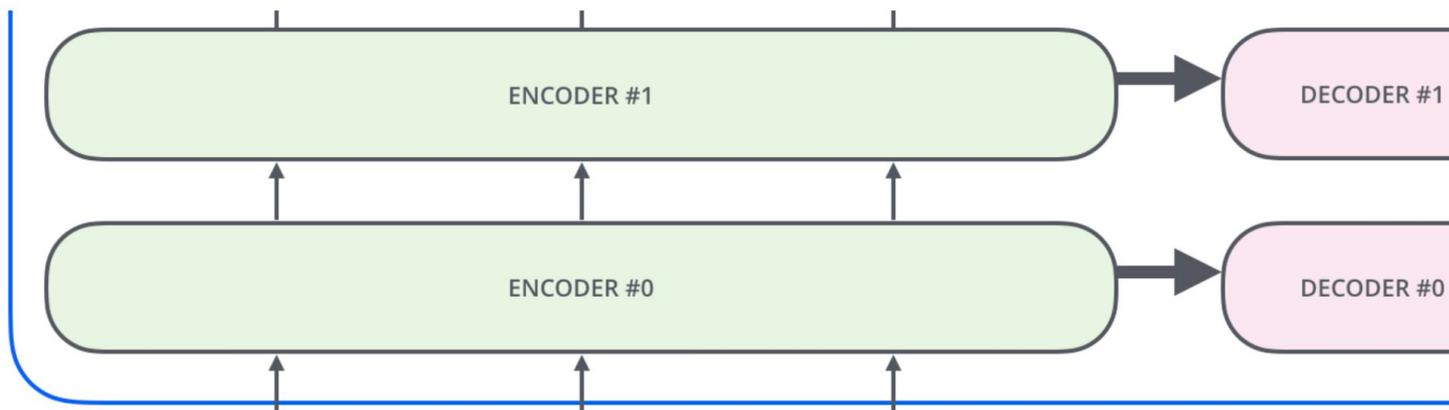
visual commonsense graph<sup>□</sup>



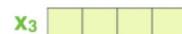
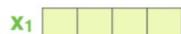
<sup>◇</sup> Ren et al. [Faster R-CNN: Towards Real-Time Object Detection with Region Proposal Networks](#). TPAMI 2015.

<sup>○</sup> Pratt et al. [Grounded Situation Recognition](#). ECCV 2020.

<sup>□</sup> Park et al. [VisualCOMET: Reasoning about the Dynamic Context of a Still Image](#). ECCV 2020.



EMBEDDING WITH TIME SIGNAL

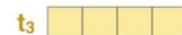
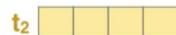
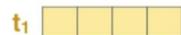


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POSITIONAL ENCODING

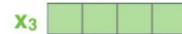
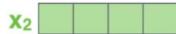
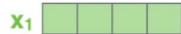


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EMBEDDINGS



question

:

where

???

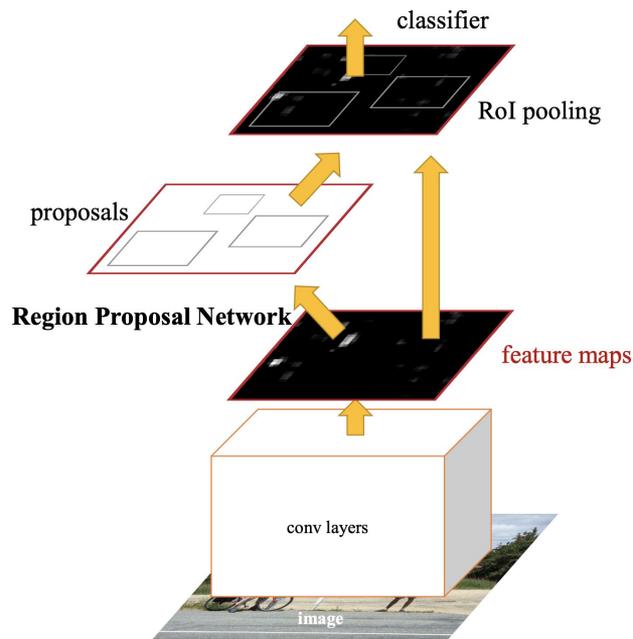
object detection

grounded situation recognition

visual commonsense graph

???

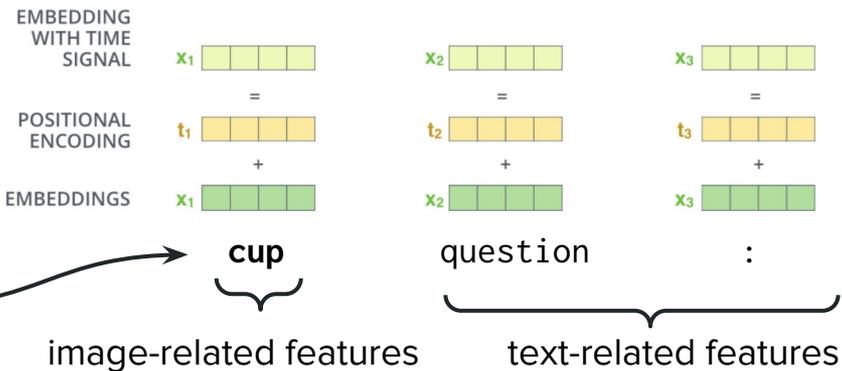
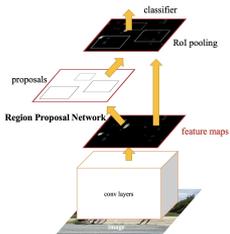
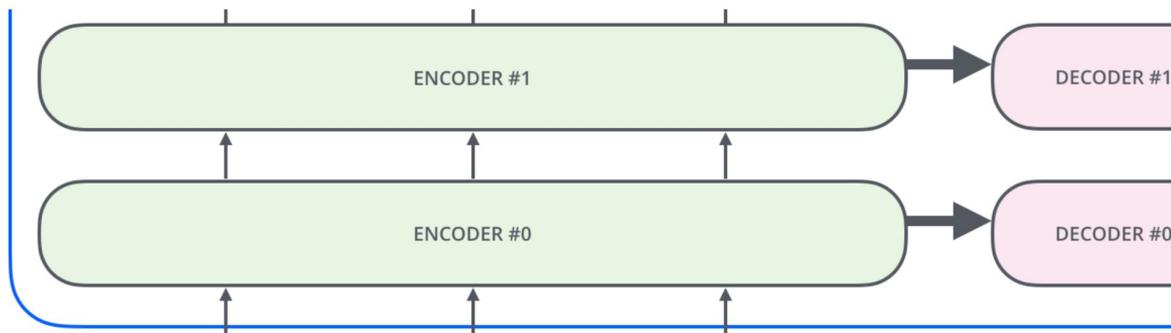
# Back to Basics: Object Detection



## Output:

1. class (e.g. cup)
  2. vector
- for each detected object

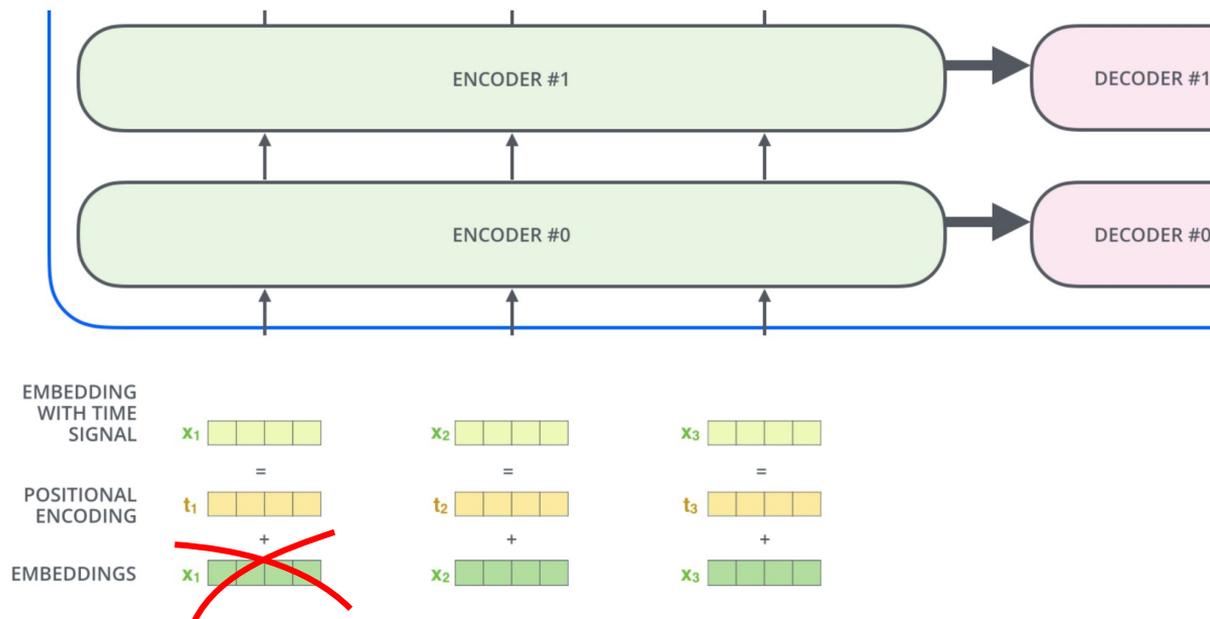
# Uniform fusion: Prepend **object labels** to text



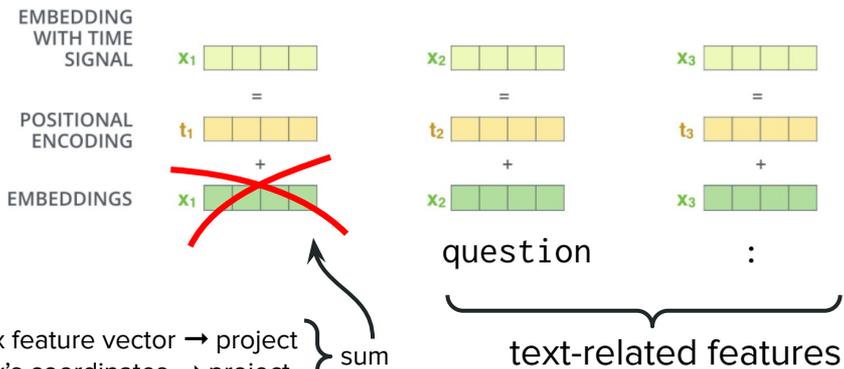
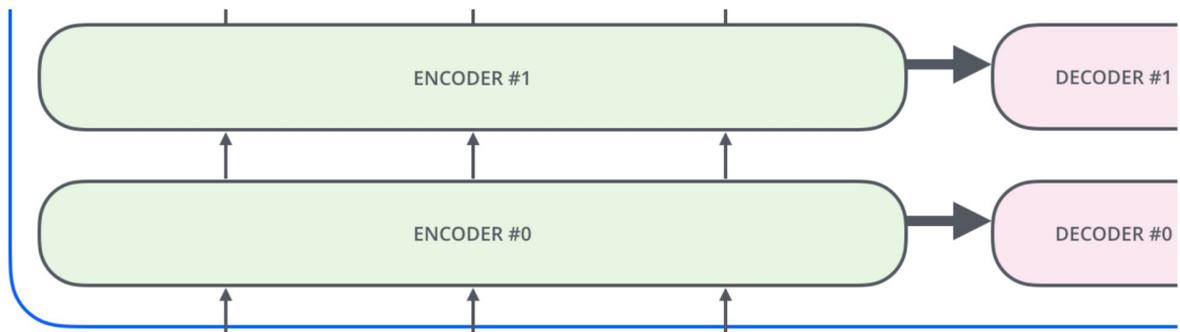
**Pro:** very simple

**Con:** prone to propagation of errors from external vision models

# Hybrid fusion: Prepend **object vectors** to text embeddings



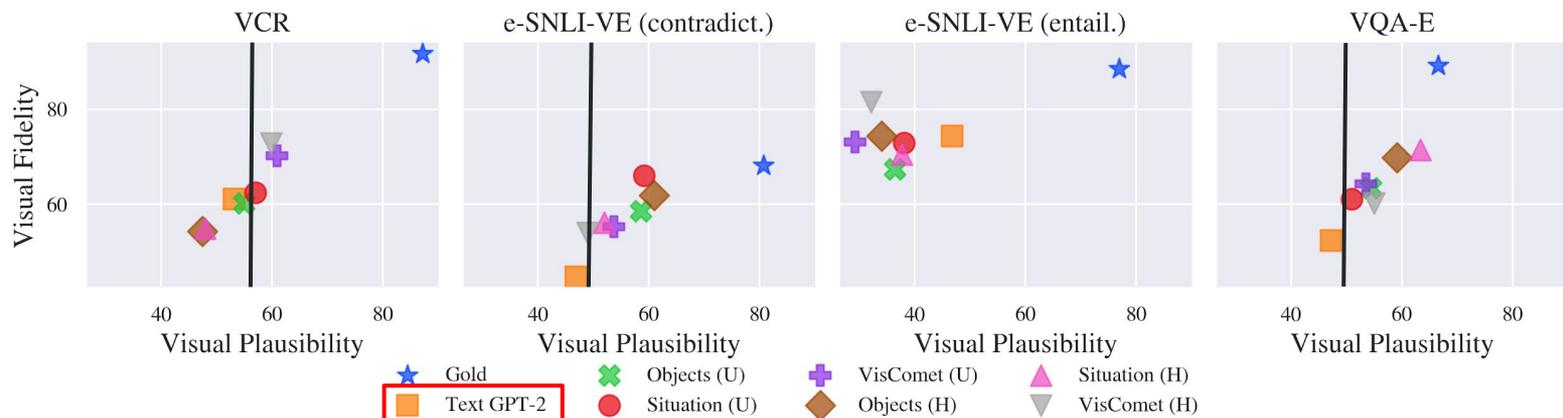
# Hybrid fusion: Prepend **object vectors** to text embeddings



**Pro:** less error-prone

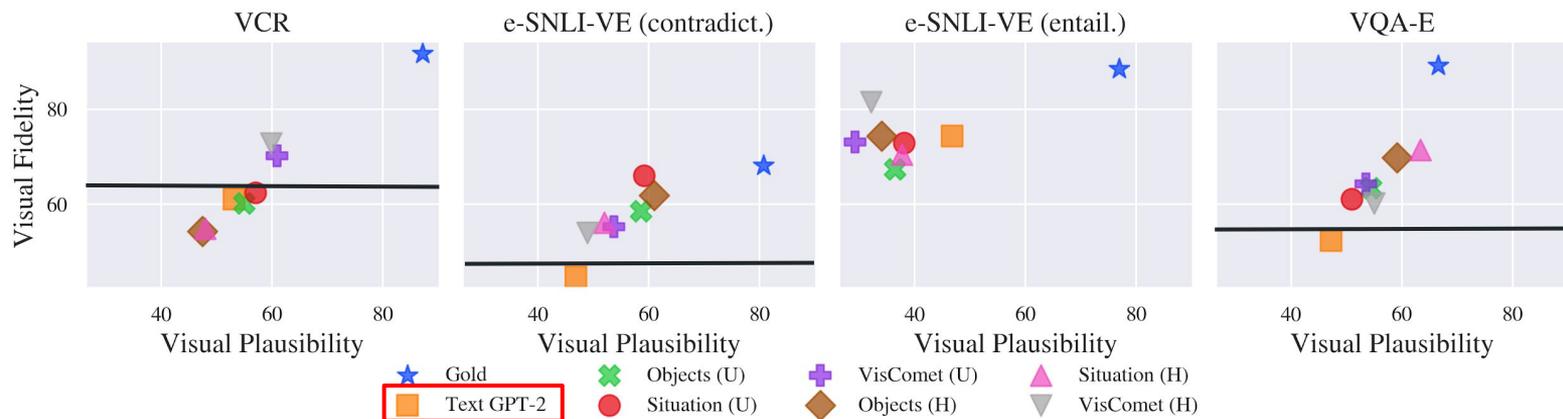
**Con:** image and text embeddings come from different vector spaces

# Summary of Results



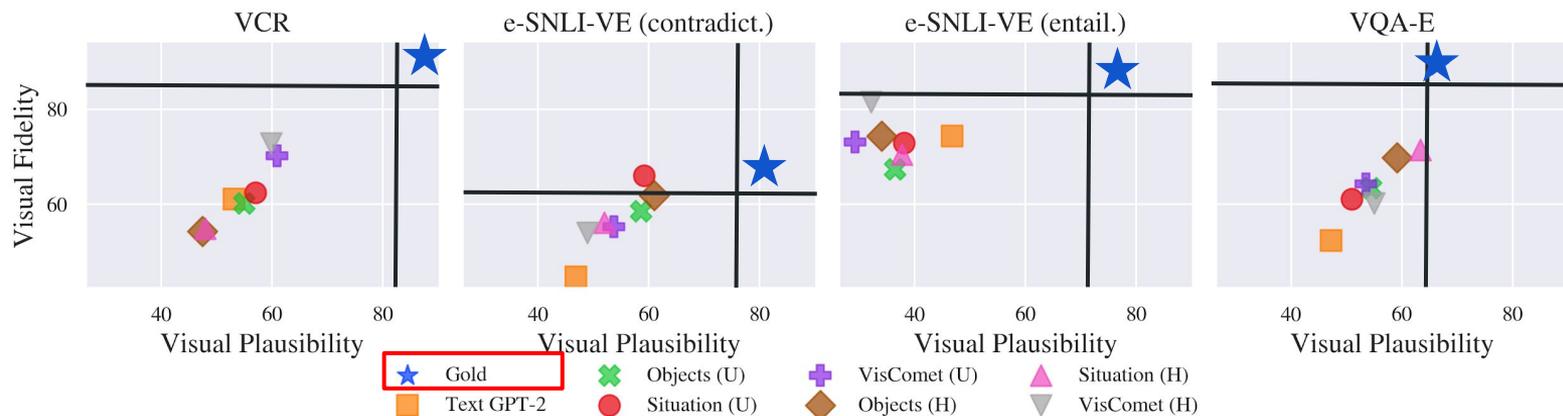
→ GPT-2 benefits from some form of visual adaptation for visual commonsense reasoning, visual-textual entailment, and visual question answering

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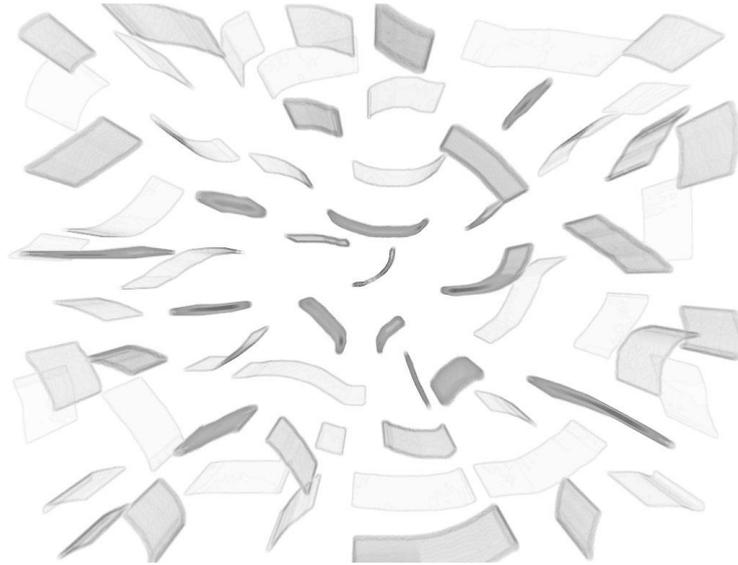
# Summary of Results



- GPT-2 benefits from some form of visual adaptation for visual commonsense reasoning, visual-textual entailment, and visual question answering
- Adapted models are less likely to mention content irrelevant to an image
- Best performing models are still behind human-written rationales

## Future Direction:

Which developments of (multimodal) transformers are beneficial for the complex task of generating free-text explanations?



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**generation-suitable  
multimodal transformers**<sup>◇○</sup>

tight vision and language

**visually adapting  
language transformers (our work)**

trained to generate complex text  
(implicitly capture some commonsense &  
world “knowledge”)

<sup>◇</sup>Zhou et al. [Unified Vision-Language Pre-Training for Image Captioning and VQA](#). AAAI 2020.

<sup>○</sup>Gupta et al. [Towards General Purpose Vision Systems](#).

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Which developments of (multimodal) transformers are beneficial for the complex task of generating free-text explanations?

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world “knowledge”)

**What is more important?**

<sup>◇</sup>Zhou et al. [Unified Vision-Language Pre-Training for Image Captioning and VQA](#). AAAI 2020.

<sup>○</sup>Gupta et al. [Towards General Purpose Vision Systems](#).

## Future Direction:

Which developments of (multimodal) transformers are beneficial for the complex task of generating free-text explanations?

**generation-suitable  
multimodal transformers**<sup>◇○</sup>

tight vision and language

**visually adapting  
language transformers (our work)**

trained to generate complex text  
(implicitly capture some commonsense &  
world “knowledge”)

**What is more important?**

**Does this depend on the finetuning data size?**

<sup>◇</sup>Zhou et al. [Unified Vision-Language Pre-Training for Image Captioning and VQA](#). AAAI 2020.

<sup>○</sup>Gupta et al. [Towards General Purpose Vision Systems](#).

## Future Direction:

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**generation-suitable  
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tight vision and language

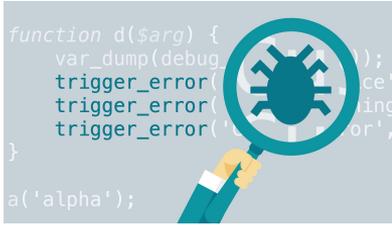
**visually adapting  
language transformers (our work)**

trained to generate complex text  
(implicitly capture some commonsense &  
world “knowledge”)

**What is more important?  
Does this depend on the finetuning data size?  
How about model size?**

<sup>◇</sup>Zhou et al. [Unified Vision-Language Pre-Training for Image Captioning and VQA](#). AAAI 2020.

<sup>○</sup>Gupta et al. [Towards General Purpose Vision Systems](#).



Technically robust and safe



Why this answer?◇

Allows acknowledging and evaluating trade-offs

Respects quality and integrity of data



How to change the answer?○

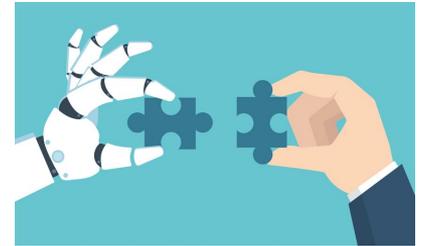
Encourages green AI

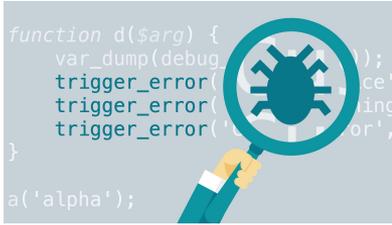
What if I change the input in this way?

Supports users' agency and oversight



Allows assessing the impact on individuals, society, democracy





Technically robust and safe



Allows acknowledging and evaluating trade-offs

Why this answer?

Respects quality and integrity of data

Encourages green AI



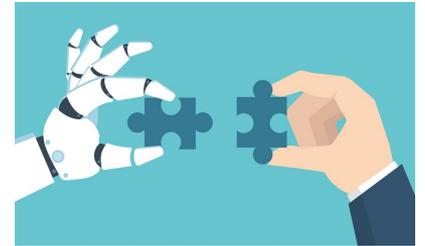
How to change the answer?

What if I change the input in this way?

Supports users' agency and oversight



Allows assessing the impact on individuals, society, democracy



# Miller's 2nd Insight from Social Science

Explanations are **contrastive** = responses to:

“Why **P** rather than **Q**?”

“How to change the answer from **P** to **Q**?”

where **P** is an observed event (**fact**), and **Q** an imagined, counterfactual event that did not occur (**foil**)



**Why did she get 20x less limit?**

1. Make joint tax returns
2. Live in a community-property state
3. Be married for a long time
4. ....

**What are the factors in the application that would need to change to get the same limit?**  
woman → ?

# NLP is starting to pay attention!

**COLING 2020** → Yang et al. Generating Plausible **Counterfactual Explanations** for Deep Transformers in Financial Text Classification.

**TACL 2021** → Jacovi and Goldberg. Aligning Faithful Interpretations with their Social Attribution.

## (Findings of) ACL 2021

→ Chen et al. KACE: Generating Knowledge-Aware **Contrastive Explanations** for NLI.

→ Ross et al. **Explaining** NLP Models via Minimal **Contrastive** Editing (MiCE).

→ Paranjape et al. Prompting **Contrastive Explanations** for Commonsense Reasoning Tasks.

→ Wu et al. Polyjuice: Generating **Counterfactuals** for **Explaining**, Evaluating, and Improving Models

**EMNLP 2021** → Jacovi et al. **Contrastive Explanations** for Model Interpretability.

- ✓ Almost all of these papers begin by citing Miller's overview of frameworks of explanations from social science

***Are technical proposals the same?***

# Contrastive Explanations of NLP Models



## Contrastive input editing:

Automatic edits to the input that change model output to the contrast case

Yang et al. COLING 2020.

Jacovi and Goldberg. TACL 2021.

Ross et al. Findings of ACL 2021.

Wu et al. ACL 2021.

Collect **free-text** human **contrastive explanations**, ...

...and **generate them** left-to-right [Chen et al. ACL 2021.](#)

...abstract them into templates, automatically fill in the templates  
**(template-based infilling)**

[Paranjape et al. Findings of ACL 2021.](#)

## Contrastive vector representation:

A dense representation of the input that captures latent features that differentiate two classes

[Jacovi et al. EMNLP 2021.](#)

# Deeper Into Contrastive Editing

# Contrastive Explanations via **Contrastive Editing**

## The key idea:

“*Why P not Q?*” ⇒ “How to change the answer from P to Q?”  
⇒ By making a **contrastive minimal edit**

A minimal edit to the input that causes the model output to change to the contrast case **has hallmark characteristics of a human contrastive explanation:**

- cites contrastive features
- selects a few relevant causes

# Contrastive Explanations via **Contrastive Editing**

## Question:

Ann and her children are going to Linda's home \_\_\_\_\_.

(a) by bus (b) by car (c) on foot (d) by train

Why **“by train”** (d) and not **“on foot”** (c)?

How to change the answer from **“by train”** (d) to **“on foot”** (c)?

## Context:

...Dear Ann, I hope that you and your children will be here in two weeks. My husband and I will go to meet you at the train station. Our town is small...

## MiCE-Edited Context:

...Dear Ann, I hope that you and your children will be here in two weeks. My husband and I will go to meet you at ~~the train station~~ **your home on foot**. Our ~~town~~ **house** is small...

Alexis Ross, Ana Marasović, Matt Peters (2021)

# Explaining NLP Models via Minimal Contrastive Editing (MiCE)



## Goal:

Automatically find a **minimal edit** to the input that **causes the model output to change to the contrast case**

A very high-level idea of 🐭:

Keep masking and filling masked positions until you find an edit that flips the label, while simultaneously minimizing the masking percentage (i.e., the edit size)

## the contrast label (foil)



label: positive input: Sylvester Stallone has made some crap films in his lifetime,  
but this has got to be one of the worst. A totally dull story...

## the contrast label (foil)



label: positive input: Sylvester Stallone has made some crap films in his lifetime, but this has got to be one of the worst. A totally dull story...



mask  $n\%$  of input tokens

label: positive input: Sylvester Stallone has made some <mask> films in his lifetime, but this has got to be one of the <mask>. A totally <mask> story...

## the contrast label (foil)

label: positive input: Sylvester Stallone has made some crap films in his lifetime, but this has got to be one of the worst. A totally dull story...



mask  $n\%$  of input tokens

label: positive input: Sylvester Stallone has made some <mask> films in his lifetime, but this has got to be one of the <mask>. A totally <mask> story...



sample  $m$  spans at each masked position

1. label: positive input: Sylvester Stallone has made some **good** films in his lifetime, but this has got to be one of the **worst**. A totally **novel** story...
2. label: positive input: Sylvester Stallone has made some **great** films in his lifetime, but this has got to be one of the **greatest of all time**. A totally **boring** story...
- ...
- m. label: positive input: Sylvester Stallone has made some **wonderful** films in his lifetime, but this has got to be one of the **greatest**. A totally **tedious** story...

## the contrast label (foil)

label: positive input: Sylvester Stallone has made some crap films in his lifetime, but this has got to be one of the worst. A totally dull story...



mask  $n\%$  of input tokens

label: positive input: Sylvester Stallone has made some <mask> films in his lifetime, but this has got to be one of the <mask>. A totally <mask> story...



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- ...
- m. label: positive input: Sylvester Stallone has made some **wonderful** films in his lifetime, but this has got to be one of the **greatest**. A totally **tedious** story...

get the probability of the contrast label



$$\mathbb{P}(pos) = 0.2$$

$$\mathbb{P}(pos) = 0.6$$

$$\mathbb{P}(pos) = 0.65$$

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×

**$s$  different values of  $n$   
to minimize the edit\***

\*  $s=4$  in the paper

**How to pick which values for  $n$ ?**

**Binary search on [0,55]**

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×

**$s$  different values of  $n$   
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\*  $s=4$  in the paper

**How to pick which values for  $n$ ?**

**Binary search on [0,55]**

Start:  $n^{(1)}=27.5\%$

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×

**$s$  different values of  $n$   
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\*  $s=4$  in the paper

**How to pick which values for  $n$ ?**

**Binary search on [0,55]**

Start:  $n^{(1)}=27.5\%$

→ If a contrastive edit found:  $n^{(2)}=13.75\%$

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×

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**How to pick which values for  $n$ ?**

**Binary search on [0,55]**

Start:  $n^{(1)}=27.5\%$

→ If a contrastive edit found:  $n^{(2)}=13.75\%$

→ If a contrastive edit **not** found:  $n^{(2)}=41.25\%$

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×

**$s$  different values of  $n$   
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## How to pick which values for $n$ ?

### Binary search on [0,55]

Start:  $n^{(1)}=27.5\%$

- If a contrastive edit found:  $n^{(2)}=13.75\%$ 
  - ◆ If a contrastive edit found:  $n^{(3)}=6.875\%$
  
- If a contrastive edit **not** found:  $n^{(2)}=41.25\%$ 
  - ◆ If a contrastive edit found:  $n^{(3)}=20.625\%$

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×

**$s$  different values of  $n$   
to minimize the edit\***

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**How to pick which values for  $n$ ?**

## Binary search on [0,55]

Start:  $n^{(1)}=27.5\%$

- If a contrastive edit found:  $n^{(2)}=13.75\%$ 
  - ◆ If a contrastive edit found:  $n^{(3)}=6.875\%$
  - ◆ If a contrastive edit **not** found:  $n^{(3)}=20.625\%$
- If a contrastive edit **not** found:  $n^{(2)}=41.25\%$ 
  - ◆ If a contrastive edit found:  $n^{(3)}=20.625\%$
  - ◆ If a contrastive edit **not** found:  $n^{(3)}=48.125\%$

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×

**$s$  different values of  $n$   
to minimize the edit\***

\*  $s=4$  in the paper

## How to pick masking positions?

### Based on token importance for the original prediction

Rank input tokens based on the magnitude of the gradients of the model we're explaining

Mask top- $n\%$  of **ranked** tokens

We find that this works better than randomly masking tokens

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×

**$s$  different values of  $n$   
to minimize the edit\***

\*  $s=4$  in the paper



$s*m$  samples

\*  $m=15$  in the paper

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×  **$s$  different values of  $n$   
to minimize the edit\***

\*  $s=4$  in the paper



$s*m$  samples

\*  $m=15$  in the paper



rank  $s*m$  samples w.r.t. the probability of the contrast label

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×  **$s$  different values of  $n$   
to minimize the edit\***

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$s*m$  samples

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rank  $s*m$  samples w.r.t. the probability of the contrast label



**beam**

keep top- $b$  samples

\*  $b=3$  in the paper

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×  **$s$  different values of  $n$   
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\*  $s=4$  in the paper



$s*m$  samples

\*  $m=15$  in the paper



rank  $s*m$  samples w.r.t. the probability of the contrast label



**beam**

keep top- $b$  samples

\*  $b=3$  in the paper

**if the contrastive  
edit is found**

repeat these steps for every instance in the beam for 2 more rounds

1. Prepend the contrast label to the input
2. Mask  $n\%$  of the input tokens
3. Sample  $m$  spans at masked positions

×  **$s$  different values of  $n$   
to minimize the edit\***

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$s*m$  samples

\*  $m=15$  in the paper



rank  $s*m$  samples w.r.t. the probability of the contrast label



**beam**

keep top- $b$  samples

\*  $b=3$  in the paper

## The maximum number of iterations for a single instance:

first round

# binary search levels  $s$  × # samples at each maskin position  $m$  +

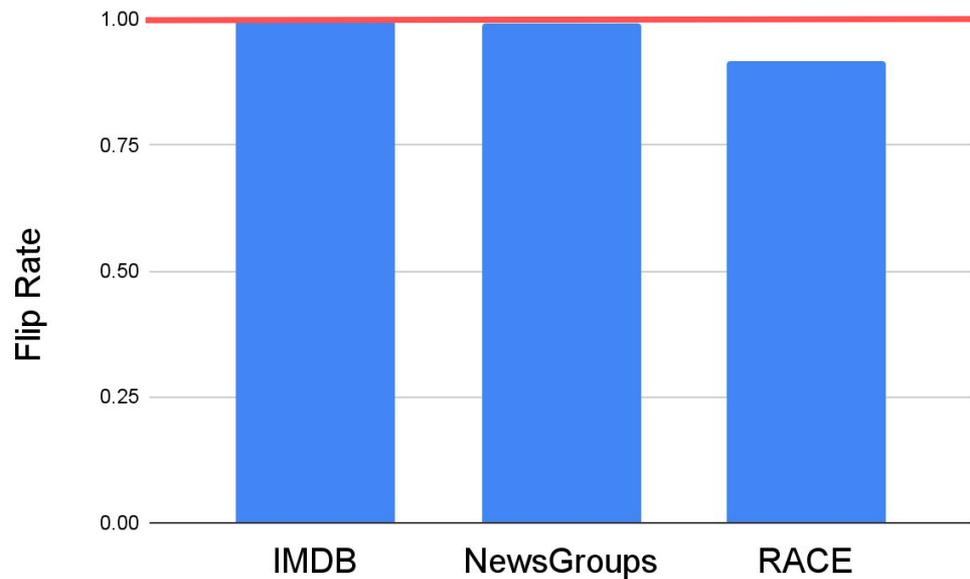
beam size  $b$  × # binary search levels  $s$  × # samples at each masking position  $m$  × # of rounds =

other rounds

$$4 \times 15 + 3 \times 4 \times 15 \times 2 = 420$$

(that's a lot)

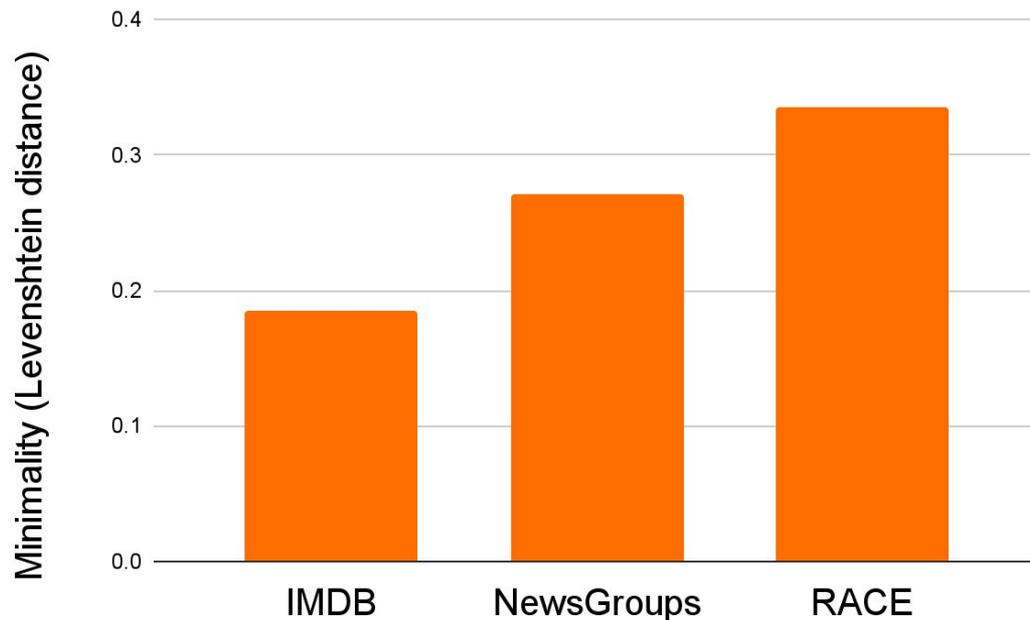
# Results – Flip Rate



1.0 when we find  
a contrastive  
edit for all  
instances

# Results – Edit Minimality

The minimum number of deletions, insertions, or substitutions required to transform the original to the edited instance

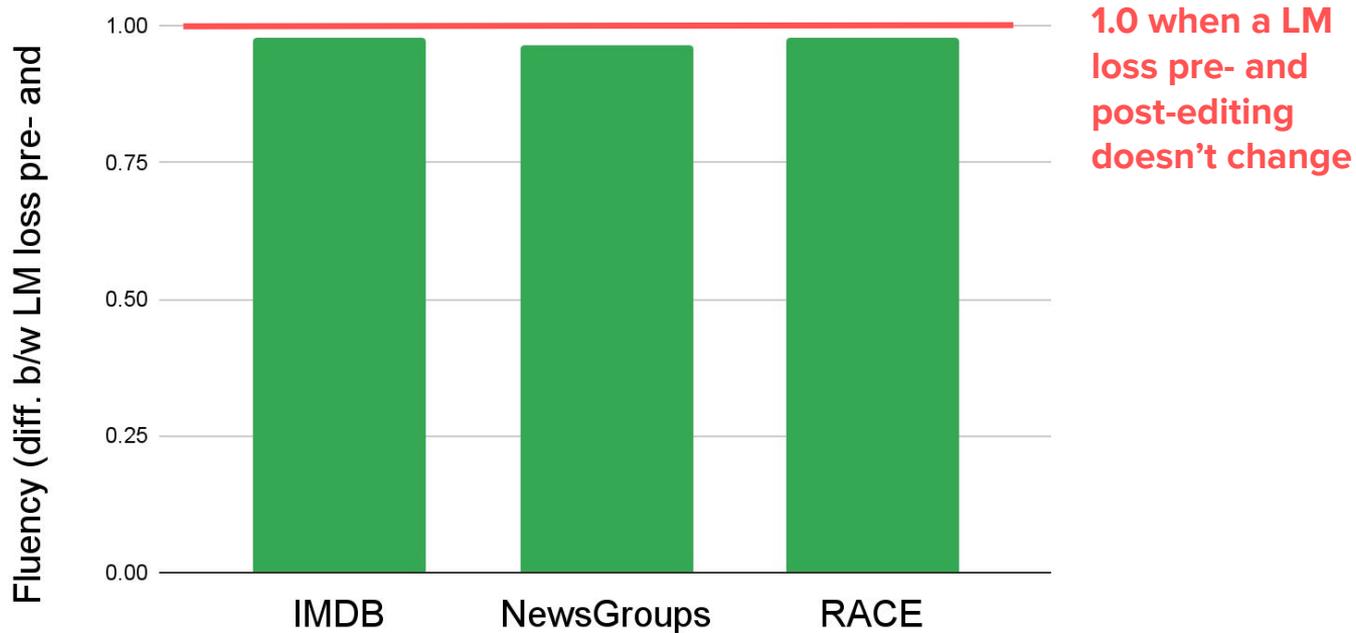


**lower is better; we change on average 18.5-33.5% of the input tokens**

**The size of the IMDB edits is similar to human edits\***

\* Compared to IMDB edits in Gardner et al. [Evaluating Models' Local Decision Boundaries via Contrast Sets](#). Findings of EMNLP 2020.

# Results – Edit Fluency



# How Can MiCE Edits Be Used?

MiCE's edits can offer hypotheses about model “bugs”

**Original pred**  $y_p = \text{positive}$     **Contrast pred**  $y_c = \text{negative}$

An interesting pairing of stories, this little flick manages to bring together seemingly different characters and story lines all in the backdrop of WWII and succeeds in tying them together without losing the audience. I was impressed by the depth portrayed by the different characters and also by how much I really felt I understood them and their motivations, even though the time spent on the development of each character was very limited. The outstanding acting abilities of the individuals involved with this picture are easily noted. A fun, stylized movie with a slew of comic moments and a bunch more head shaking events. ~~7/10~~ **4/10**

# How Can MiCE Edits Be Used?

MiCE's edits can offer hypotheses about model "bugs"

## Hypothesis:

Model learned to rely heavily on numerical ratings ★

## Test the hypothesis using MiCE's edits:

1. Filter instances for which the MiCE edit has a minimality value of  $\leq 0.05$
2. Select tokens that are removed/inserted at a higher rate than expected given the frequency with which they appear in the original IMDB inputs

$y_c = \textit{positive}$		$y_c = \textit{negative}$	
Removed	Inserted	Removed	Inserted
4/10	excellent	10/10	awful
ridiculous	enjoy	8/10	disappointed
horrible	amazing	7/10	1
4	entertaining	9	4
predictable	10	enjoyable	annoying

✓ NLP is starting to acknowledge the perspective of the social sciences on explainability

✓ Contrastive editing is already achieving decent performance

! Obviously needed improvements:

→ less iterations

→ more precise minimality

(Contrastive)

Local Explanations:

What is Next?

# Miller's 1st Insight from Social Science

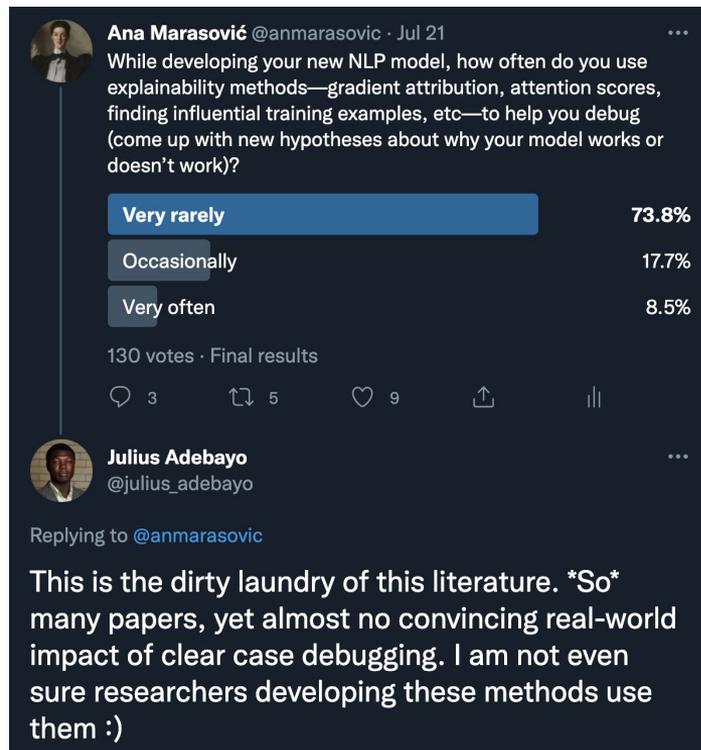
Explanation are **selected (in a biased manner)** because:

1. **Cognitive load:** causal chains are often too large to comprehend
2. Explainee cares only about a small number of causes (relevant to the context)

**We don't test whether generated contrastive explanations are more easily understood or whether they match people's expectations**

## This is not specific to contrastive explanations...

Although local explanations are specifically motivated for people to use, there is no convincing evidence that local explanations help people who are using language technology



# We Lack Evidence That Local Explanations Are Helpful

This is in part due to:

- **Focus on grand AI challenges**, but not useful applications
- **Simple tasks** that people don't need help with (e.g., commonsense QA)
- The use of automatic measures of explanation plausibility **without specifying what real-world situations highly plausible explanations will help with**

## Future Direction:

### How and when are local explanations useful?

This is in part due to:

- **Focus on grand AI challenges**, but not useful applications
- **Simple tasks** that people don't need help with (e.g., commonsense QA)
- The use of automatic measures of explanation plausibility **without specifying what real-world situations highly plausible explanations will help with**

### To meaningfully move forward we need to answer:

- **What are potentially useful language applications and who is targeted audience?**  
(e.g., journalist and fact checking)
- **How explanations might help people using these applications?**  
(e.g., by helping them verify information *faster* without the loss of *accuracy*)
- **Test them exactly for those purposes**



Why this answer?

**Data** NeurIPS 2021

**Modeling** EMNLP 2020

**Theoretical and Empirical Evaluation**

EMNLP 2021

Findings of ACL 2021

FACCT 2021

What if I change the input in this way?

How to change the answer?

Findings of ACL 2021 🐹

### What if I encode the linguistic structure differently?

Hoyle, **Marasović**, Smith. Promoting Graph Awareness in Linearized Graph-to-Text Generation. Findings of ACL 2021.

### What if I change the data domain?

Gururangan, **Marasović**, et al. Don't Stop Pretraining: Adapt Language Models to Domains and Tasks. ACL 2020.

**Marasović** and Frank. Multilingual Modal Sense Classification using a Convolutional Neural Network. Repl4NLP 2016.

**Marasović** et al. Modal Sense Classification At Large. LiLT 2016.

### What if a certain language phenomenon is present?

Dasigi, Liu, **Marasović**, Smith, Gardner. Quoref: A Reading Comprehension Dataset with Questions Requiring Coreferential Reasoning. EMNLP 2019.

### What if the training data is limited?

**Marasović** and Frank. Improving Opinion Role Labeling Using Multi-Task Learning with Semantic Role Labeling. NAACL 2018.

**Marasović** et al. A Mention-Ranking Model for Abstract Anaphora Resolution. EMNLP 2017.



Why this answer?

What if I change the input in this way?

How to change the answer?

**Data** NeurIPS 2021

**Modeling** Findings of EMNLP 2020

**Theoretical and Empirical Evaluation**

EMNLP 2021

Findings of ACL 2021

FAccT 2021

Findings of ACL 2021 🧠

**What if I encode the linguistic structure differently?**

Findings of ACL 2021

**What if a certain language phenomenon is present?**

EMNLP 2019

**What if I change the data domain?**

ACL 2020

Repl4NLP 2016

LiLT 2016

**What if the training data is limited?**

NAACL 2018

EMNLP 2017



Why this answer?



What if I change the input in this way?

How to change the answer?

THANK YOU!  
YOUR QUESTION ↴

...



Which historian invented the lightbulb?

Q All News Images Shopping Videos More Tools

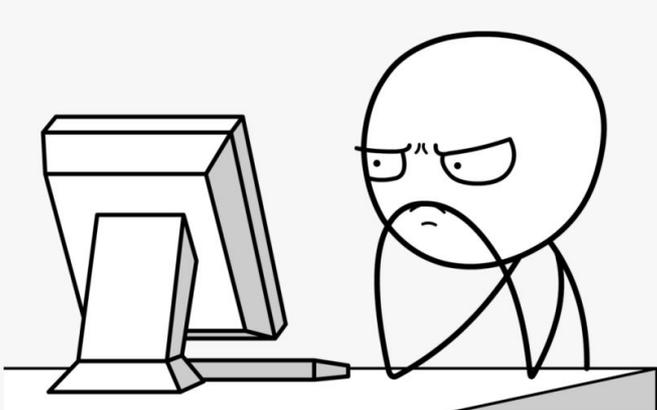
About 7,810,000 results (0.65 seconds)

~~Thomas Edison~~ None

Thomas Edison and the "first"

In 1878, Thomas Edison began lamp and on October 14, 1879, he invented the "Electric Light".

<https://www.bulbs.com> > learning > [History of the Light Bulb](#)





Which historian invented the lightbulb?

× | 🗣️ 🔍

🔍 All | 📰 News | 🖼️ Images | 🛒 Shopping | 📺 Videos | ⋮ More | Tools

About 7,810,000 results (0.65 seconds)

~~Thomas Edison~~

**None *because* Thomas Edison is credited as the primary inventor of the lightbulb and Edison was not a historian**

Which historian invented the lightbulb?



constrain the system to explain  
***“why is this input  
assigned this answer”***  
to be more intuitive to people



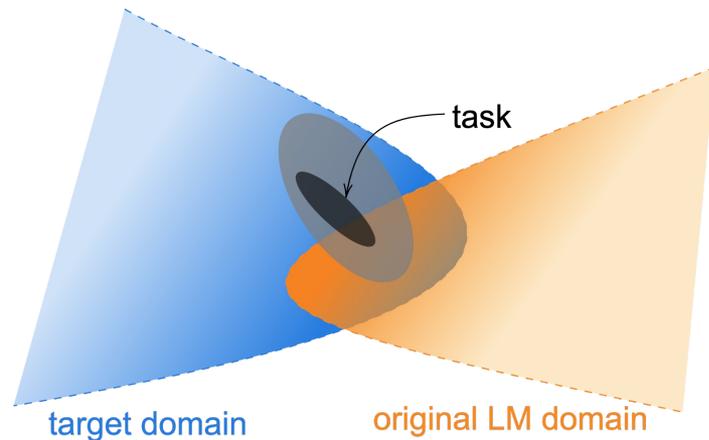
*“None because Thomas Edison  
is credited as the primary  
inventor of the lightbulb and  
Edison was not a historian”*

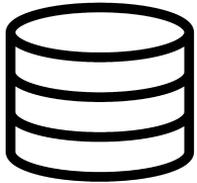


**mental model about  
how to interact and  
control the system**

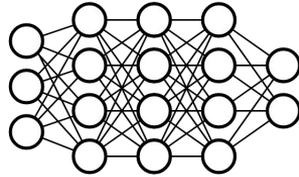
Gururangan, Marasović, Swayamdipta,  
Lo, Beltagy, Downey, Smith (2020):

# Don't Stop Pretraining: Adapt Language Models to Domains and Tasks

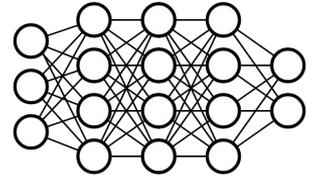


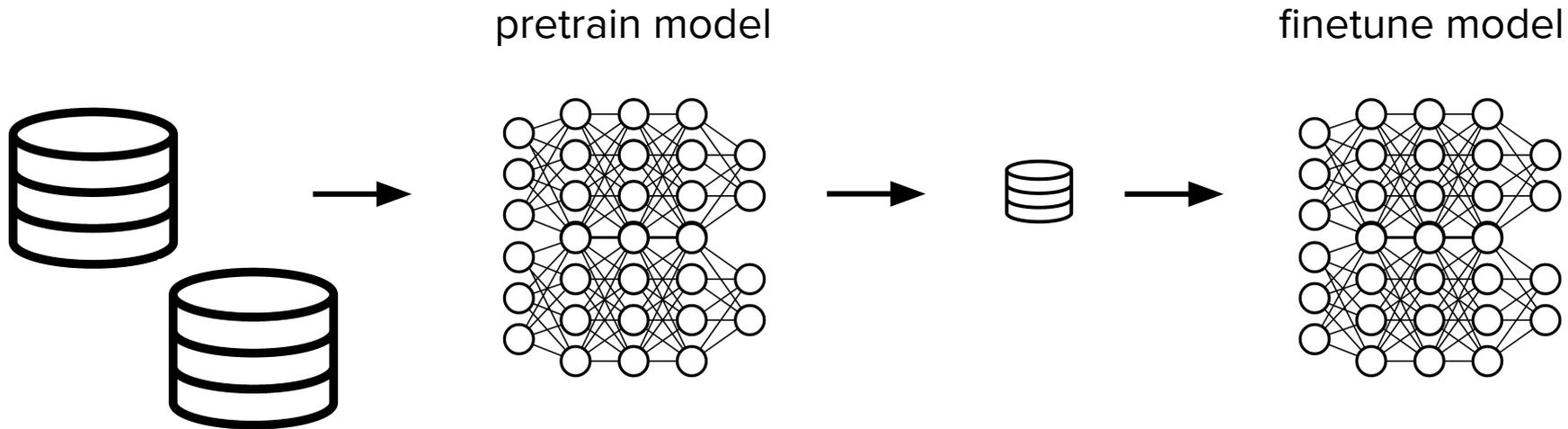


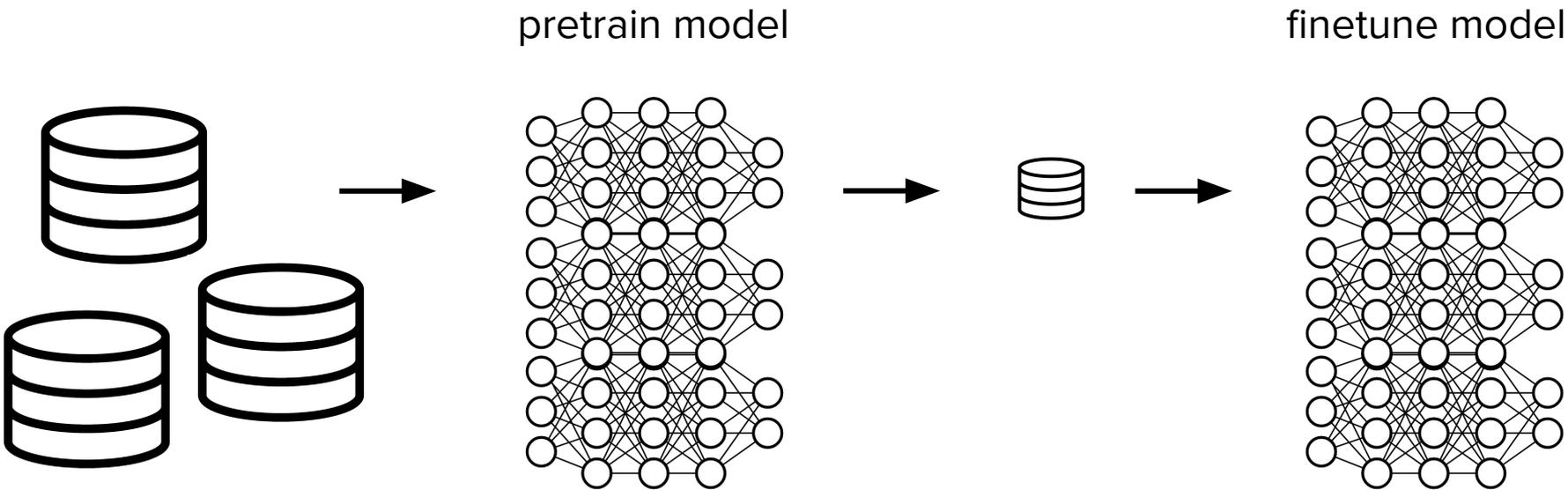
pretrain model

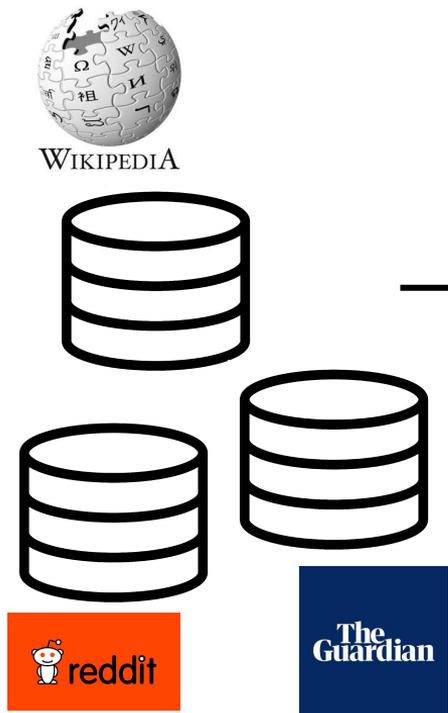


finetune model

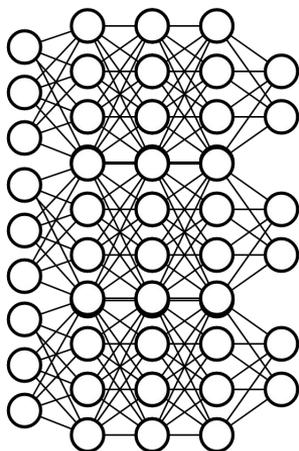




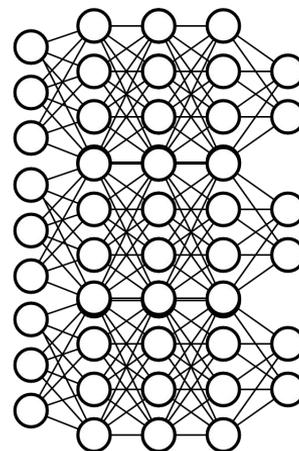




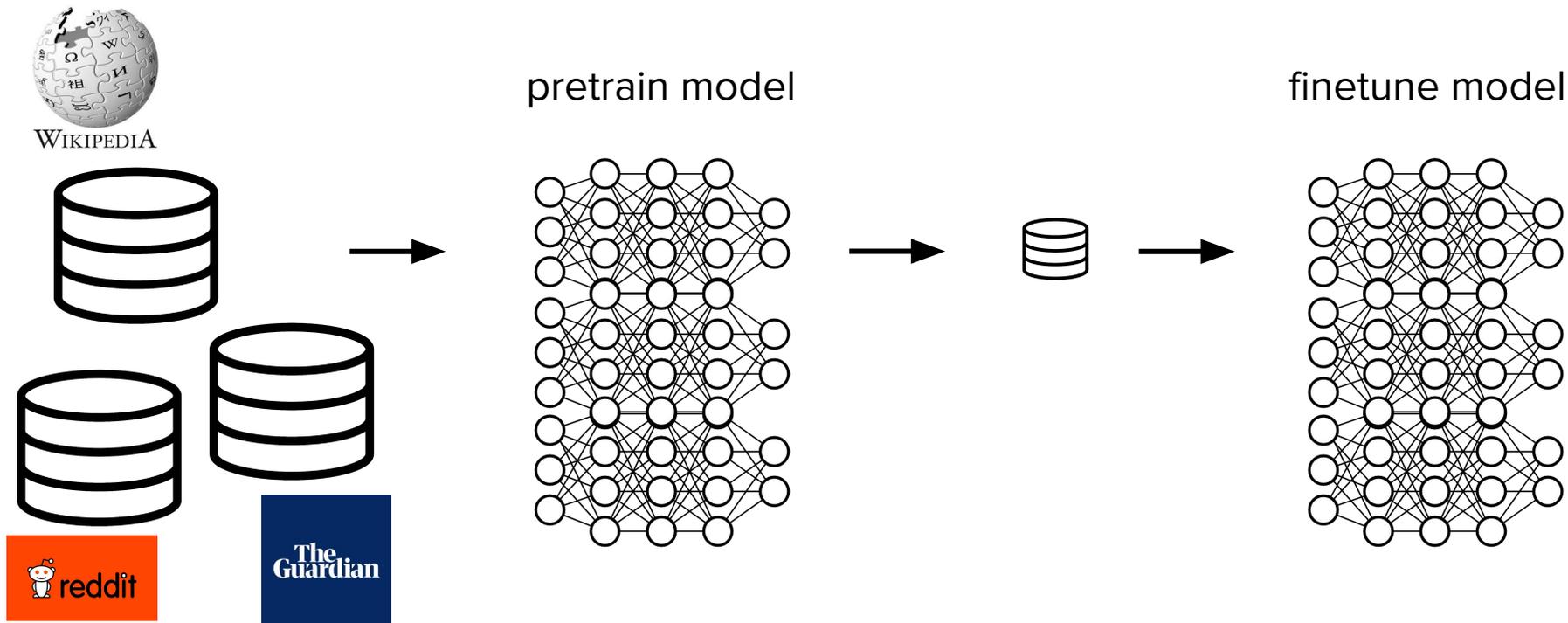
pretrain model



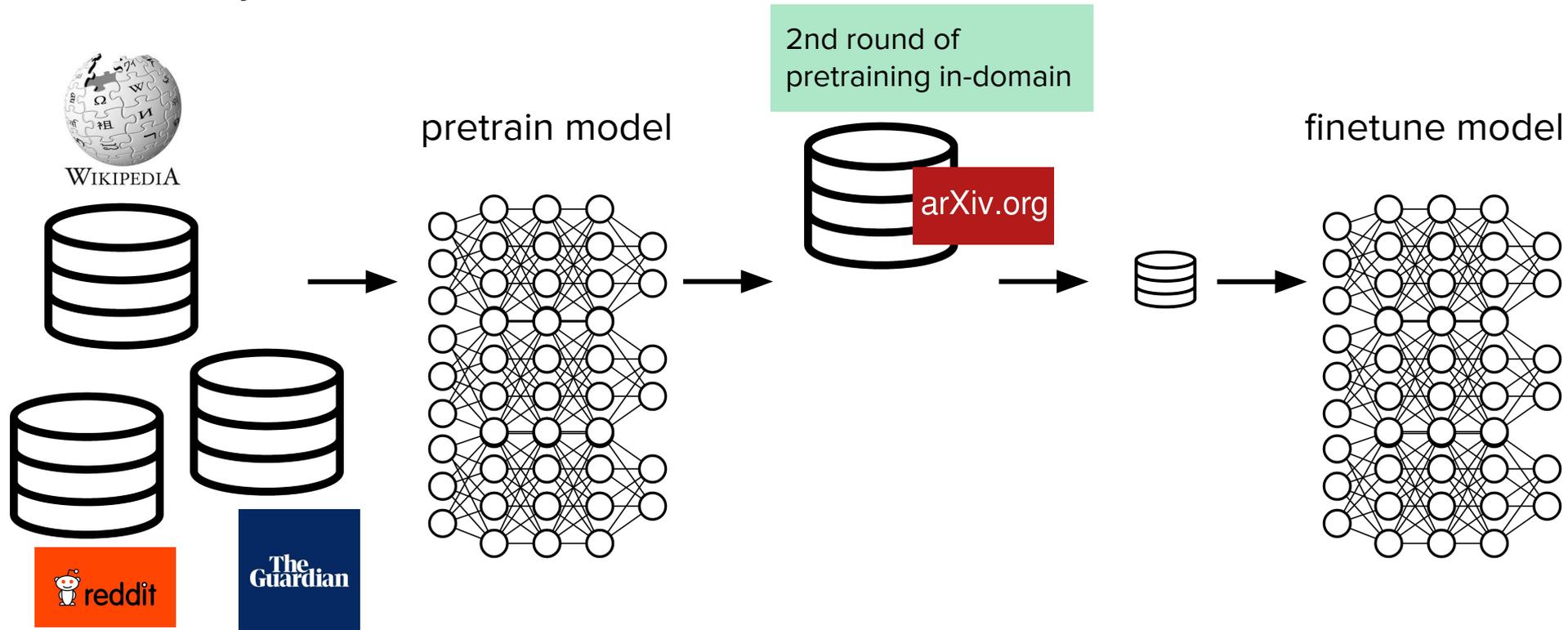
finetune model



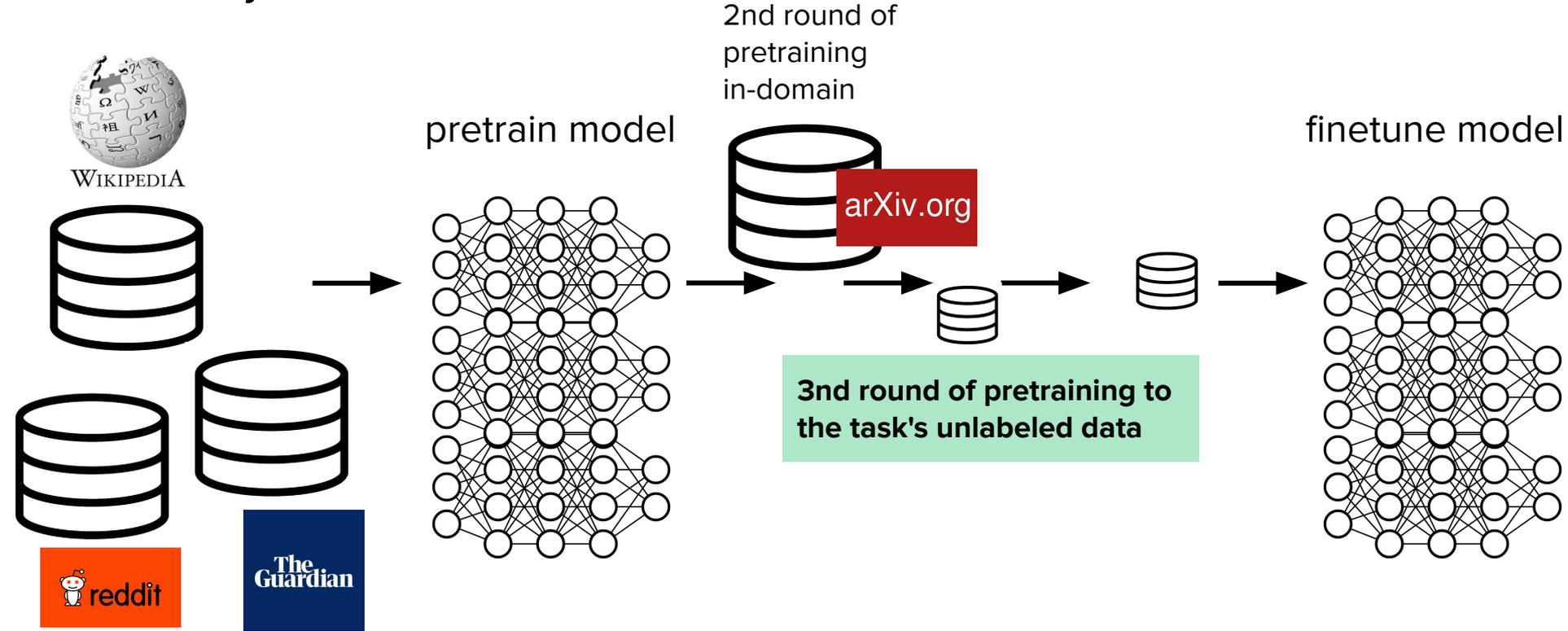
What if I change the data domain? Do the latest large pretrained models work universally?



# Summary of Results – Part II



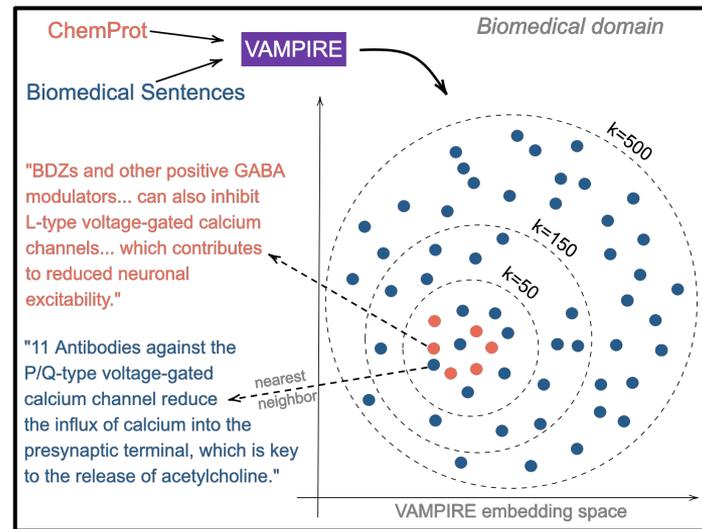
# Summary of Results – Part II



## Summary of Results – Part III

Adapting to a task corpus augmented using simple data selection strategies is an effective alternative →

**It may be valuable to complement work on ever-larger LMs with parallel efforts to identify and use domain- and task-relevant corpora to specialize models**



## Can a pretrained model without any additional tweaks fill in the spans?

### So-so

We find that **preparing the editor** by finetuning it to infill masked spans given masked text and a **target end-task label** as input is an important step before using it for editing

(*standard masking*) Sylvester Stallone has made some <mask> films in his lifetime, but this has got to be one of the <mask>. A totally <mask> story...

(*targeted masking*) label: positive input: Sylvester Stallone has made some <mask> films in his lifetime, but this has got to be one of the <mask>. A totally <mask> story...

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⇒ **MiCE** is a **two-stage approach** to generating contrastive edits

Stage 1: prepare an editor

Stage 2: makes edits guided with gradients & logits of the model we're explaining